



MINUTES

March 27, 2013

Châteauville

Members Present: Deborah Wyld, Lisa Alderman, Marcia Neuhaus Speck, Willie Dell, Charles G. Ellis, Dr. Gwendolyn H. Everett, Tina Lea, Sharron Kitchen Miller, Marcia Thalhimer, Ann Edwards Rust, Ann Bondurant Trinkle

Members Absent: Evelia Gonzalez Porto, Pat Perry

Staff Present: Foster Billingsley, Cathy Welborn, Tiffany Glass Ferreria, Lorraine Lacy

Guests: Châteauville staff: Maestro Lorin Maazel, Artistic and Executive Director; Howard Bender, Director of Institutional Advancement & External Relations; John Harris, Director of Operations and Nancy Gustafson, General Manager

Introduction:

Deborah Wyld, Chair of the Commission, called the meeting to order at 9:13 a.m.

Howard Bender, with Châteauville, welcomed the Commission and gave a brief history of Châteauville.

Approval of Minutes:

Marcia Thalhimer made a motion to approve the minutes of the December 5, 2012 meeting at the Virginia Museum of Fine Arts in Richmond, Virginia. The motion was seconded and approved unanimously.

Grants Budget:

Foster Billingsley presented a draft of the Commission's 2013-2014 grants budget. He announced that the Commission would have a 2.9 % reduction in its 2013-2014 National Endowment for the Arts grant.

The General Assembly approved a \$100,000 increase in the Commission's grant funds for 2013-2014. This increase is pending the Governor's approval and passage of the state's budget bill. The General Assembly earmarked the additional funds for the Commission's Presenter Tour Directory artists / ensembles to perform in underserved areas of the state and for Arts and Tourism. The Commission staff recommended that \$60,000 be allocated to the Commission's Presenter Tour Directory and \$40,000 to Cultural / Arts Tourism Marketing Program.

The Commission board will approve the 2013-2014 grants budget at its June 12-13, 2013 Commission meeting in Danville.

Requests for accepting late applications:

Foster Billingsley presented three arts organizations that did not submit its general operating support grant applications on or before or the March 1, 2013 deadline. The Arlington Arts Center, Virginia Center for the Creative Arts and Wintergreen Performing Arts asked that the Commission make an exception to its guidelines and accept the late applications.

There was consensus among the Commissioners that an exception to the Commission's general operating support grant deadline not be given to the Arlington Arts Center, Virginia Center for the Creative Arts and Wintergreen Performing Arts.

Strategic Plan:

The Commission continued to work on developing and refining its new strategic plan. The Commissioners reviewed the work that had been done by the full Commission board on January 29, 2013 and Deborah Wyld, Foster Billingsley, Cathy Welborn and Nello McDaniel on March 12, 2013.

Next Steps: Deborah Wyld and Foster Billingsley will meet to incorporate the recommendations and changes that came from the March 27, 2013 meeting. The full board will meet in May 2013 to review the final draft of the strategic plan. The strategic plan will be voted on at the Commission's June 12-13, 2013 meeting in Danville, Virginia.

Cultural / Arts Tourism Marketing Program:

Foster Billingsley presented the new tourism grant application. He talked about the changes to the grant program which included a change of the title of the program. Dr. Gwendolyn H. Everett suggested that the word "Arts" be added to the title of the grant program.

Charles Ellis made a motion to approve the Cultural / Arts Tourism Marketing Program. The motion was seconded and approved unanimously.

Lyric Opera Virginia:

The Commission approved at its December 5, 2012 meeting to defer action on requesting the return of the first payment on Lyric Opera Virginia's 2012-2013 General Operating Support grant until the March 27, 2013 Commission meeting.

Foster Billingsley presented additional updated financial, programming and planning information from Lyric Opera Virginia.

Marcia Neuhaus Speck made a motion that the Commission would not request Lyric Opera Virginia to return the first payment on its 2012-2013 General Operating Support grant and that the Commission will not make the second payment on the grant. The motion was seconded and approved unanimously.

Minds Wide Open:

Marcia Thalhimer presented the Minds Wide Open Committee's recommendation on the future of this program.

Although this was a successful and highly visible program for the arts in Virginia, the Committee recommends that Minds Wide Open be put on hold until a later date.

Dr. Gwendolyn H. Everett made a motion to accept the Minds Wide Open Committee's recommendation. The motion was seconded and approved unanimously.

Update on Virginians for the Arts:

Deborah Wyld and Foster Billingsley gave an update on the Virginians for the Arts and its new relationship with the Commission.

2013 Art Works Conference:

Foster Billingsley presented the participant survey from the 2013 Art Works conference. There was discussion about eliminating the two Public Art sessions on the Tuesday before the main conference. The Commission would replace the sessions with round table meetings of the Major Arts Organizations, Virginia Local Arts Agencies and other statewide groups. There was consensus among the Commissioners of eliminating the two Public Art sessions and replacing them with statewide roundtable meetings.

Election of the Nominating Committee:

Deborah Wyld opened the floor to nominations for the Nominating Committee.

Marcia Speck made a motion to elect Dr. Gwendolyn H. Everett, Ann Edwards Rust and Deborah Wyld to the Nominating Committee. The motion was seconded and approved unanimously.

New Business / Old Business:

- No New or Old Business

There being no further business, the meeting was adjourned at 3:13 pm.